

| East North East Area Leadership Team<br>Employment & Skills Plan 2014-2015 |  |  |                 |   |  |
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| Best Council Plan Objectives 2013/17                                       |  | 1. <b>Supporting communities and tackling poverty</b><br>2. Dealing effectively with the City's waste<br>3. <b>Building a child-friendly City</b>  |                 | 4. Delivery of the Better Lives Programme<br>5. <b>Promoting sustainable &amp; inclusive economic growth</b><br>6. Becoming a more efficient and enterprising Council   |  |
| Area Leadership Priorities 2014/15   |  | 1. Reducing numbers of young people who are NEET<br>2. Minimising the impact of Welfare Reforms and work to combat poverty<br>3. Improving Employment and Skills opportunities across ENE<br>4. Reducing health inequalities   |                 |   |  |
| ENE Employment & Skills Plan<br>Overall Objectives                         |  | 1. <b>Reduced number of people in ENE in financial hardship</b> (to be agreed once the ENE Anti-poverty group meets)<br>2. <b>Increase skills levels local residents</b> (baseline – see below)<br>3. <b>Increase participation of young people (NEET) into appropriate provision (full time learning or work with training)</b> |                 | 4. <b>Increased number of working age (16-64) into sustained employment (&gt; 6 months)</b> (baseline – see below)<br>5. <b>Increased number of young people (16-24) into sustained employment (&gt; 6 months)</b> (baseline – see below) |  |
|  | Priority Actions 2014-15   | Outcomes / Measures  | Owner           | RAG   | Progress Against Actions<br>Quarter 3 : Oct - Dec 2014   |
| All Areas<br>GREEN   | 1. Develop an area page on Leeds Pathways depicting the local offer.   | A [to include%] increase in people accessing targeted opportunities (learning and employment) through Leeds Pathway.   | Children        | Green   | Ongoing work and progress to increase no. of schools accessing site.<br><br>Unable to assign a % increase to number of people accessing site as the Leeds Pathways budget forms part of the reducing Connexions budget, risks to the site will be monitored on a continuous basis.   |
| Inner East<br>GREEN  | 1. Increase take up of work placement opportunities (Head Start) through local media campaign  | Number of employers taking on a Head Start work placement  | E&S             | Green   | <ul style="list-style-type: none"><li>13 businesses have been engaged / logged an enquiry</li><li>4 businesses have taken a work placement (Mencap, Keepmoat, Radio Asian Fever, LS14 Trust)</li><li>12 businesses made contact following Radio Asian Fever campaign. Of those, 2 have started a work placement (Radio Asian Fever, Cherry Bee Ass (INE)).</li></ul>   |
|  | 2. Target Community Learning activities for local residents (19 years plus) to increase employability options with a focus on 'Skills for Jobs' activities and priority groups including Men (under-represented), people with Mental Health (including emotional and behavioural and learning difficulty) and Family Learning. | Increase in number of local residents and families in ENE (19 yrs & over) with improved skills   | E&S / Providers | Green   | 2013/14 <ul style="list-style-type: none"><li>482 male learners</li><li>94 with mental health</li><li>152 undertaken Skills for Jobs course</li><li>121 undertaken FEML (Family, English, Maths, Language)</li><li>249 undertaken WFL (Wider Family Learning)</li><li>1293 improved skills</li></ul>   |
|  | 3. Target Adult and Community Learning activities linked to Veolia Energy Recovery Facility (fully functional in May / June 2016). First jobs being advertised December 2004.  | Significant numbers of local residents accessing job opportunities   | E&S / Providers | Green   | 2 operational roles for Veolia advertised Dec 2014. The majority of jobs will start on a phased approach from Jan 2015. Employment & Skills is helping to attract candidates through social media promotion and wider partner networks.<br><br>Veolia jobs event at Richmond Hill Community Centre delivered in partnership with Employment & Skills taking place 22 Jan. The event will deliver information about upcoming vacancies. Approx. 40 vacancies expected to be advertised throughout Jan – April 2015. Job roles include some of the following: operations & maintenance; mechanical pre-treatment manager; industrial cleaners; shift plant operators; environmental technicians; stock controllers; apprentice; admin. Plant vehicle drivers required particularly for operational roles.<br><br>Discussions post-April 2015 ongoing although unlikely to be any further significant number of jobs created. |

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|  | <p>4. Target Adult and Community Learning at Aldi Store / Pure Gym jobs at Regent Street (application submitted 18/10/13).</p> <p>5. Develop a schools employer engagement programme led by Education Business Partnership (EBP). Focus on Inner East Secondary Schools, Years 9-12 (starting in September 14). Mount St. Mary's and The Co-Operative Academy (formerly Primrose High), David Young Community Academy, Leeds East Academy and John Smeaton Community College.</p> <p>6. Provide intensive 1-2-1 support for customers referred to JCP Social Justice Team.</p> | <p>Significant numbers of local residents accessing job opportunities</p> <p>School Engagement / Targeted Provision</p> <p>At Jun '14 caseload stood at 52 customers that live in the following areas:</p> <ul style="list-style-type: none"> <li>➤ Burmantofts 5</li> <li>➤ Gipton 5</li> <li>➤ Seacroft 20</li> <li>➤ Richmond Hill 5</li> <li>➤ Killingbeck 0</li> <li>➤ Harehills 17</li> </ul> | <p>E&amp;S</p> <p>EBP</p> <p>JCP</p> | <p>Green</p> <p>Green</p> | <p>Outline Planning Application approved in Dec 2014. Start on site date has not yet been confirmed.</p> <p>Total number of learners in 2013/14 = 869</p> <p>Ongoing 2014/15 activity includes:</p> <p><b>Co-op Academy:</b></p> <ul style="list-style-type: none"> <li>• Attended O2 Girls into Digital Communications events for yr 10 (15 girls) next event Jan 15</li> <li>• Attended Leeds Enterprise Exchange business and education networking event 17 Dec to discuss issues surrounding underrepresentation of girls in STEM sectors</li> </ul> <p><b>John Smeaton:</b></p> <ul style="list-style-type: none"> <li>• Very proactive as a school and have a clear strategy for careers education.</li> <li>• Buy in support from Ahead Partnerships</li> <li>• EBP map all provision across school for employability</li> <li>• Buy into EBP Get into.... Programmes which have to date included: Utilities in Action with Northern Gas Networks (10 students); Weetwood Hall Hospitality in Action (4 post 16 students); Inspiring Futures with Premier In (8 students).</li> <li>• Planning to run You're Hired for all year 9 and Interactive workplace a careers exploration event for all year 10 in spring 2015 term</li> <li>• Buy into EBP INPartner employer engagement scheme to support in house delivery of employability programmes.</li> </ul> <p><b>East Leeds Academy:</b></p> <ul style="list-style-type: none"> <li>• Buy in support from Ahead Partnerships</li> </ul> <p><b>David Young Community Academy</b></p> <ul style="list-style-type: none"> <li>• No engagement</li> </ul> <p><b>Mount St Mary's</b></p> <ul style="list-style-type: none"> <li>• Delivering You're Hired to all Yr 9 in spring term (195) students</li> </ul> <p>At Dec '14 caseload stood at 202 customers that live in the following areas:</p> <ul style="list-style-type: none"> <li>➤ Burmantofts 18</li> <li>➤ Gipton 38</li> <li>➤ Seacroft 61</li> <li>➤ Richmond Hill 26</li> <li>➤ Killingbeck 10</li> <li>➤ Harehills 49</li> </ul> |
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| <b>Inner North East</b><br><b>Green</b> | 1. Increase number of local employers taking on a work placement (Head Start) through targeted promotional activities including radio campaigns/Calls to Action.   | Number of employers taking on a Head Start work placement                               | E&S       | <b>Green</b> | <ul style="list-style-type: none"> <li>9 businesses have been engaged / logged an enquiry</li> <li>2 businesses have taken a work placement (Cherry Bee Ass, Unity Housing)</li> </ul>  |
|   | 2. Target Adult and Community Learning activities/courses for local residents (19 years plus) in Inner North East to increase their employability options with a focus on 'Skills for Jobs' activities, mental health (including emotional and behavioural and learning difficulty) and Men (under-represented) and Family Learning. | Increase in number local residents (19 yrs & over) with improved skills, including men. | E&S       | <b>Green</b> | 2013/14 <ul style="list-style-type: none"> <li>94 male learners</li> <li>42 with mental health</li> <li>65 undertaken Skills for Jobs course</li> <li>57 undertaken FEML (Family, English, Maths, Language)</li> <li>52 undertaken WFL (Wider Family Learning)</li> <li>710 improved skills</li> </ul>  |
|   | 3. Evaluate and promote the Partnership Apprenticeship Model supported by Inner North East Community Committee   |   | Area team | <b>Green</b> |   |
|   | 4. Target Adult and Community Learning activities linked to Veolia Energy Recovery Facility (fully functional in May / June 2016). Jobs will be advertised end of 2014.  | Significant numbers of local residents accessing job opportunities at Veolia.           | E&S       | <b>Green</b> | 2 operational roles for Veolia advertised Dec 2014. The majority of jobs will start on a phased approach from Jan 2015. Employment & Skills is helping to attract candidates through social media promotion.<br><br>Veolia jobs event at Richmond Hill Community Centre delivered in partnership with Employment & Skills taking place 22 Jan. The event will deliver information about upcoming vacancies. Approx. 40 vacancies expected to be advertised throughout Jan – April 2015. Job roles include some of the following: operations & maintenance; mechanical pre-treatment manager; industrial cleaners; shift plant operators; environmental technicians; stock controllers; apprentice; admin. Plant vehicle drivers required particularly for operational roles.<br><br>Discussions post-April 2015 ongoing although unlikely to be any further significant number of jobs created.   |
|   | 5. Develop a schools employer engagement programme led by Education Business Partnership (EBP). Focus on Inner North East Secondary Schools, Years 9-12 (starting in September 14). Allerton High, Cardinal Heenan, Carr Manor Community School, Roundhay and Allerton Grange.   | School Engagement / Targeted provision  | EBP       | <b>Green</b> | Total number of learners in 2013/14 = 1735<br><br><b>Allerton High</b> <ul style="list-style-type: none"> <li>buy in Interactive Workplace a careers exploration event for all year 12 (150 in total in Oct)</li> <li>looking to allocate funding to the Get into.... Programmes for year 12 who are not progressing to University.</li> <li>Engaged with the Apprenticeship Hub offer recognising that this is a viable route for some of their post-16 students.</li> <li>Attended the Leeds Enterprise Exchange business and education networking event 17 Dec to discuss issues surrounding under-representation of girls in STEM sectors.</li> </ul> <b>Cardinal Heenan</b> <ul style="list-style-type: none"> <li>Run the Cashpoints Money Management game for all year 9 every January targeting pupil premium students in year 10 and those taking business studies.</li> </ul> <b>Carr Manor</b><br>Engage with Ahead Partnership but do attend the Enterprise Exchange (business and education networking events) |

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|                           | 6. Explore potential to deliver Community Learning activity from Brackenwood Community Centre  |   | E&S / Area team | Green | <p><b>Allerton Grange</b><br/>No activity this year but take interest in free events. Await appointment of new Head to approach and review provision.</p> <p>Paying for the centre remains a challenge. Possible negotiation around costs, need to evidence demand.</p>   |
| Outer North East<br>Green | 1. Increase number of local employers taking on an apprentice or work placement through targeted promotional activities including radio campaigns/Calls to Action.   | Increase in employers committing to take on an Apprenticeship.                            | E&S             | Green | 10 businesses have been taken on through the Leeds Apprenticeship Hub and ATA   |
|                           | 2. Increase number of local employers taking on a work placement (Head Start) through targeted promotional activities including radio campaigns/Calls to Action.   | Number of employers taking on a Head Start work placement                                 |                 | Green | <ul style="list-style-type: none"> <li>1 business has been engaged on Head Start/ logged an enquiry (Npower)</li> <li>Wetherby Business Association engaged on Head Start</li> </ul>  |
|                           | 3. Develop a schools employer engagement programme led by Education Business Partnership (EBP). Focus on Outer North East Secondary Schools, Years 9-12 (starting in September 14). Boston Spa and Wetherby. | School Engagement / Targeted Provision – MA to take numbers from E & S Performance Report | EBP             | Green | <p>Total number of learners in 2013/14 = 290</p> <p><b>Boston Spa</b></p> <ul style="list-style-type: none"> <li>A keen supporter and attend the Get into... programmes.</li> <li>Buy in Interactive Workplace each March.</li> </ul> <p><b>Wetherby</b></p> <ul style="list-style-type: none"> <li>Through post 16 Learning improvement adviser the school have bought in You're Hired in Nov for all year 12 which was well received by staff and students – looking to book for next academic year.</li> </ul> |
|                           | 4. Identify any vulnerable groups who may benefit from Community Learning and type of provision required   | If identified, target provision to need and consider mobile provision                     | E&S             | Green | Consideration of Libraries mobile provision   |